#### **JOB DESCRIPTION**

# Student Energy Director of Applied Learning

### Please note:

We are currently working in a remote work environment during the present COVID-19 situation. We are well-prepared for remote work and expect no interruptions to this position – we are hiring regardless of whether the work is completed remotely, or in person at our office in Vancouver, B.C., once it is safe to do so. You must provide your own laptop for this position.

## **Position Description**

Young people around the world have accelerated the climate and social agenda through the power of their passion. Harnessing this passion and the power of Student Energy's proven mentorship programs, we are now on a path towards unprecedented youth innovation within the green economy. With this context, Student Energy is seeking to plan and expand our suite of educational programming with a new focus on **Applied Learning**. The ambition is to develop and launch new programming that enables our youth network to apply their learnings and skills towards the creation and development of real-world energy projects.

Student Energy is looking for a hard-working and passionate **Director of Applied Learning** to join our team to lead the exploration, development and resourcing of this new program area.

This is a variable term, variable-time (20-40 hours per week) position to lead the design, strategic development, structuring and financial resourcing of Student Energy's new suite of applied learning programming. Initial contract to be 90 days in length with renewal terms to be negotiated with Student Energy's Executive Director thereafter pending budget availability and continued board support of this project.

Reporting to the Executive Director, the Director of Applied Learning will work with Student Energy in the following ways:

#### **Strategy:**

- Solicit and incorporate feedback from various stakeholder groups (Staff, Board of Directors, Chapters, Members, Alumni, Partners & Funders etc) regarding the vision and potential of a suite of applied learning programs
- Research past case studies of similar applied learning models both in energy and across other verticals to identify best practices, lessons learned, optimal structures and funder value proposition
- Work with the Executive Director, the Student Energy team, and the board to help set the strategic direction of the organization.

#### **Program Development:**

- Conduct research report on global best practices of applied learning programs
- Lead the authorship of Student Energy's organizational vision and strategy for Applied Learning

#### **Governance & Legal:**

- Research and report on how applied learning programming is structured and funded in both the non-profit and corporate world
- Work with Student Energy's Executive Director, Lawyer and Board of Directors to understand compliance of any new programming within Student Energy's charitable objects
- Work with Executive Director, Board and Lawyer to modify charitable objects to fit new programming vision if required

#### **Fundraising & Resourcing**

- Conduct market sounding of potential funders to gauge high-level appetite, specific funding requirements and decision timelines
- Fundraising efforts include material preparation, lead list development, solicitation, hosting meetings and conducting post-meeting follow up

#### Other

- Monthly administrative tasks including pipeline maintenance on Student Energy's CRM platform, Salesforce, and keeping files up to date in Google Drive
- Participation in bi-weekly "Deep Dive" sessions with full Student Energy staff team to update on progress and engage the larger team

# Requirements

### **Key Requirements:**

- Entrepreneurial mindset
- Must be a self-starter and independent worker, as this position is a leadership role and will require development and management of new programs
- Must be creative and innovative not afraid of big ideas with a substantial risk tolerance
- Understands and can advocate for the value of youth and Student Energy as an organization
- Exceptional written and verbal communication skills are a must
- Experience developing and executing a fundraising plan, particularly in the energy or nonprofit sector
- Experience communicating with high-level, professional audiences
- A strong aptitude for action-orientated research, analysis and writing

- Strong writer and communicator, with a fluent grasp of the English language
- Passionate about youth empowerment and/or sustainable energy systems
- Energy related project development experience is an asset
- Education background or curriculum development experience is a bonus, particularly at the post-secondary level
- Energy related fundraising experience
- Global network of contacts such as advisors, funders, educational experts and more
- Previous experience or participation with Student Energy programs and activities

**Please note:** The successful applicant must have access to a computer as one will not be provided.

Note, if you do not feel that you qualify, but you are interested in the position and are willing to learn please apply. We are interested in a diverse team and willing to train the right person. Explain why you want the position and why you think you should be considered in your cover letter.