

STUDENTENERGY

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ANNUAL REPORT



2013 marked Student Energy's first full year of operations and has truly been a groundbreaking year. The organization saw immense growth in resources, funding and outreach.



The highlight was undoubtedly the International Student Energy Summit (ISES) which took place in Trondheim, Norway this past June. The students of the Norwegian University of Science and Technology put together a world class event that attracted students from 64 countries who came to learn about energy and debate its future. Prominent energy leaders such as the EU Climate Commissioner, Connie Hedegaard, and the Deputy Executive Director of the International Energy Agency, Richard Jones, were in attendance imparting their wisdom on the next generation. This innovative international event also received recognition from the UN Secretary General, Ban Ki-moon.

The management group of Student Energy spent much of 2013 building the organization. Staff grew from one part-time Executive Director to four full time employees and the global volunteer team was expanded to 43 international members in 13 time zones. Importantly, the organization also became a registered Canadian charity and began its first significant funding campaigns outside of ISES.

In 2013, Student Energy's global community grew to over 28,000 followers in 80+ countries as a new website and blog were launched. The blog provides a lens into the world of energy from the student's perspective and is fully written and curated by students and young energy leaders.

The Board of Directors has been focused on creating sound governance systems, ensuring transparency for all our stakeholders, and strategizing an ongoing, sustainable growth path.

There is much on the horizon for 2014. The energy literacy web platform is in full development and will launch this summer to provide balanced, factual energy information to the world. In June 2014, Student Energy will hold its first ever Regional Summits – five events on five continents all run simultaneously on one day. Additionally, we will be launching a new membership campaign and will have many surprises for the community along the way.

There has never been a time where providing a balanced, inclusive debate on energy and the environment has been more important and it is exciting that this organization will play a key role in this important discussion. Thank you for the ongoing support and enthusiasm.

A handwritten signature in black ink, appearing to read 'Kelly J. Ogle'.

Kelly J. Ogle, BOARD CHAIR

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International Student Energy Summit

SUMMARY

The third International Student Energy Summit took place June 13-15, 2013 in Trondheim, Norway. The event brought students from **64 countries** together to learn about energy and debate its future.

We cannot thank the students enough for all their hard work and for delivering a world-class event. We would also like to thank NTNU, their staff and the local advisory board for their ongoing support.

THE PLANNING TEAM

People are often shocked to hear that our largest event and initiative is planned completely by students. The ISES 2013 planning team consisted of approximately 50 students from the Norwegian University of Science and Technology from a variety of academic disciplines. Each individual brought unique ideas, experience and a shared passion for energy.

“How do you express all the ups and downs, victories, challenges, opportunities, responsibility and hours put in to create ISES 2013, in only a few words? Chairing ISES was the most rewarding and unique experience I have ever had. The responsibility of hosting such an amazing conference is something I wish all students could experience. I will truly miss the daily interaction with the ISES 2013 team, the delegates from across the globe and last but not least, Student Energy!” - Alexander Hanssen, Chair

“Working with enthusiastic students, great speakers and such an interesting industry was a great experience for me. My position helped me develop my networking and leadership skills in addition to the multitude of new great friendships that were built. I will look back at my time with ISES with joy and fond memories.” - Andreas Grav Karlsen, Vice Chair

“Student Energy has been an eye-opener for me. Being able to work with some of the most enthusiastic people on future energy in the world has been a great experience for me. I really miss the time working with ISES 2013, and in many ways it makes me wish I still was a student.” - Anders Kallhovd, Vice Chair

THINGS STUDENTS LIKED ABOUT ISES

- Interaction and networking.
- The opportunity to meet students from different countries and backgrounds.
- The people. Very inspiring.
- The quality of the speakers.
- The diversity of sessions and topics.
- Level of engagement of delegates.
- The energy (no pun intended).
- The idea that youth can make change, now.

HIGHEST RATED SESSION: CHANGEMAKERS PANEL

ISES 2013 hosted the first ever Changemakers Panel as part of the program. This session featured 4 ISES alumni from the 2009 and 2011 events who have gone on to make change in the energy industry. These young innovators prove that you don't have to be a CEO or a politician to make change... there are things we can all do now!



RESULTS AND STUDENT FEEDBACK

Delegate feedback indicated that students were extremely satisfied with the quality of the summit, its speakers, organization and volunteers.



92%

Satisfaction with Overall Quality of the Summit

88%

Satisfaction with Speakers at the Summit

95%

Satisfaction with Volunteers and Staff



Development

2013 was also a building year for Student Energy. New staff members were hired to lay the groundwork for exciting new initiatives that we plan to launch in mid-2014.

ENERGY LITERACY PLATFORM

Making Energy Simple

Development of Student Energy's unique and engaging Energy Literacy Platform began in 2013 and is now in full swing.

In keeping with our mission of "opening the eyes of the world's students to all perspectives on energy", the focus of this platform will be on providing students around the world with a balanced, trusted resource in which they can begin their journey into the field of energy.

Student Energy engaged in a competitive bid process to select a development and design firm to architect this innovative education tool. In November 2013, an Alberta firm was hired to build the site that will launch at the 2014 Regional Summits in June.

Student Energy is thrilled to launch this site and knows it is sure to be an invaluable tool in the quest to equip tomorrow's leaders with the tools they need to create a sustainable energy future.

RESEARCH

Understanding Energy Literacy

Student Energy is leading a global scan of the energy literacy landscape. The goal of the work is to gain a better understanding of how energy education is delivered and to identify trends in the space. Additionally, the work could potentially help to identify areas where there is room for greater coordination, or areas where there is a lack of programming related to energy education. The findings report will be released in early 2014.

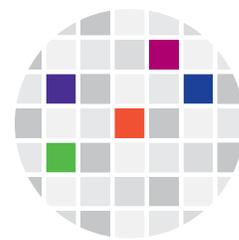
REGIONAL SUMMITS

5 continents.
1 day.
Students united.

www.studentenergysummits.com

In 2013, Student Energy announced the inaugural Regional Student Energy Summits would take place in June 2014. Created to bridge the gap between the biennial International Student Energy Summits, these unique events will make the purpose and passion of ISES more accessible to students all over the globe by providing a regional format. Students will attend one of the 5 events that are all taking place on the same day, on different continents!

Student planning teams in Mexico City, Aberdeen, New York City, Cape Town and Shanghai have been working tirelessly to bring together 300 students on each continent. The aim is to reach 1500 students from every country in the world. The Regional Student Energy Summits launched with a bang in 2013 with over 600 pre-registrations from African students alone! The summits will take place June 19-20, 2014 and registration will open in early 2014.



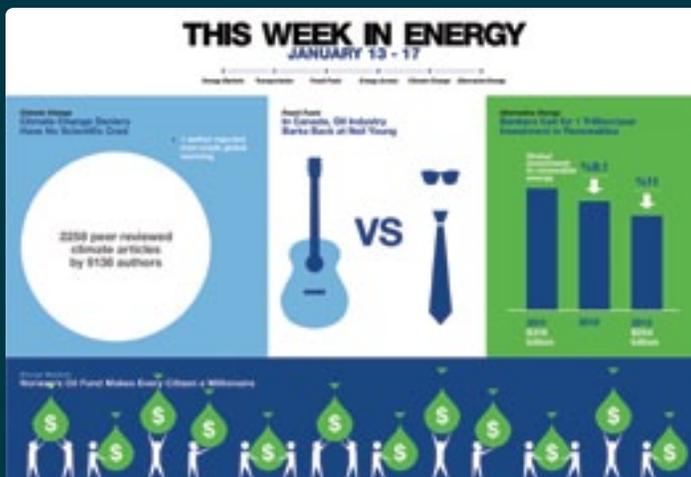
REGIONAL
Student Energy Summits

Website & Blog

A STUDENT LENS INTO THE WORLD OF ENERGY

As part of Student Energy's growing web presence and content creation strategy, we launched a new website in June 2013 and a new blog in November 2013. The website provides information to our stakeholders and partners about our mission, vision and initiatives. The blog is a platform for the global student community to share their perspectives on the energy system and their energy futures.

This unique platform is a Student Lens into the world of energy and provides diverse perspectives by young people all over the globe on energy issues. Currently, the blog has contributors from over 15 countries around the world writing about everything from Germany's energy transition, to electrification in Sub-Saharan Africa, to the North American natural gas boom.

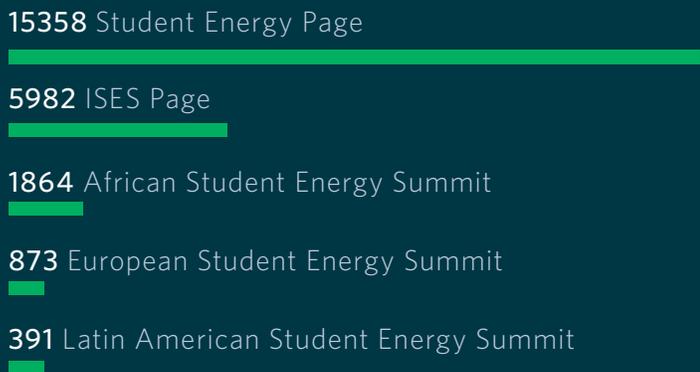


The blog also features 'This Week in Energy' – a weekly snapshot of the current headlines in energy markets, energy access, alternative energy, fossil fuels, climate change and transportation.

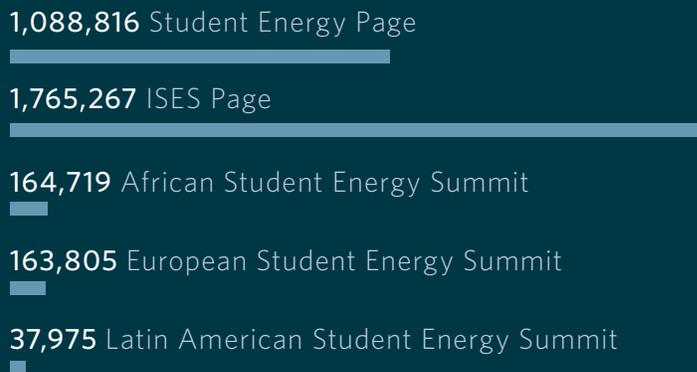
This fun and innovative infographic is exactly the type of content Student Energy uses to make energy information more accessible to students around the world.

Reach & Media

TOTAL LIFETIME LIKES



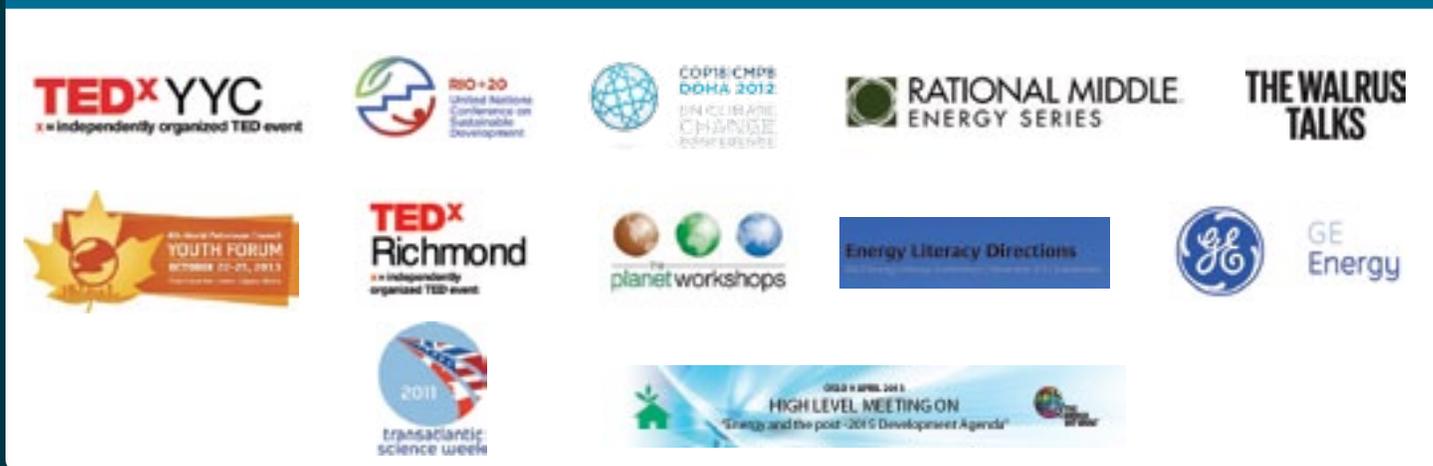
ANNUAL TOTAL IMPRESSIONS



TOTAL ANNUAL INTERACTIONS



EVENTS



TOTAL REACH:

4.9 MILLION

in 80+ countries



MEDIA COVERAGE



THE OGM

NATIONAL POST

ALBERTA changemakers

E&T
ENGINEERING & TECHNOLOGY

YoungPetro
International Student Feedback Magazine



energyconvo

CALGARY HERALD

mosaic
The power of community

ENGINEER
CONFERENCE

The Gaudie Online

offshoreWIND.biz
Your offshore Wind News Turbine

avenue
magazine

CREATING
VitalSigns

NK

The Team

Student Energy simply would not run if it were not for our massive network of volunteers that help us do everything from building our strategy to running our events, blog and other initiatives. We would like to wholeheartedly thank everyone who has contributed their time, ideas and passion to the organization over the past year.

BOARD OF DIRECTORS

Andrea McManus	Larry Marks
Bob Mitchell	Nick Blandford
Janice Tran	Tim Hensman
Kelly Ogle	

STAFF

Kali Taylor, Executive Director
Sean Collins, Fundraising Manager
Jenni Matchett, Global Energy Literacy Manager
Julia Kavuma, Global Events Manager

GLOBAL VOLUNTEER TEAM

Alice Chen	Geoff Hill	Kimberly Gulevich	Rosie Pidcock
Andreas Lehner	Giovanna Rivadeneyra	Kristiina Pahkala	Sabrina Grover
Aravind Muthiah	Jaime Laird	Lauren Webber	Samanta Jovanovic
Ashley Pilipiszyn	Javier Olivares	Lora Dimitrova	Shayan Najib
Ceci Rodriguez	Joanne Fedeyko	Malgorzata Olesiewicz	Shifali Gupta
Cyril France	Jonnee-Mae Pederson	May Lee	Steve Arowolo
Demetris Hadjosif	Jorge Luis Hinojosa	Mats van Kleef	Tadeo Barreiro
Denny Brett	Julia Wawrykowicz	Mihir Desu	Tanja Kahkonsen
Erin Leitch	Kai Coetzee	Mirko Carich	Vasant Sridhar
Erika Sato	Katherine Vera	Mrinalini Shinde	Varun Soni
Emily Brown	Keiver Tremblay	Neema Amadala	

ISES 2013 PLANNING TEAM

Adriana Ruiz Kyvik	Elisabeth Andreassen	Lena Lebahn	Per Olav Aamlid
Alexander Hanssen	Even De Lanley	Linn Benedicte Brubakken	Rut Kristine Tærud Olberg
Alexander Holthe	Erik Kristian Frimanslund	Lovinda Ødegården	Sarah Ghodrat
Anders Kallhovd	Hossain Rafed	Magnus Melsom	Silje Merete Grønning
Andreas Grav Karlsen	Ingrid Dagsland Halderaker	Marianne Ytterbø	Simon Mulelid
Andreas Ringstad	Ingrid Ekle	Marte Løvteit	Stine Bjørnvold Bakken
Anna Knutsen	Juan Vahos	Marthe Emelie Melandsø Buan	Sven Hove
Anne Tinen Kaasa	Kai Zhang	Martin Hjelmeland	Theresa Karam
Anthony Okiemute	Kari Blumer	Martin Kristiansen	Thomas Paz
Åsne Nannestaf	Kjetil Lorentzen	Odin Søgne	Turi Tadaldsen
Brian Murray	Leif Rune Helgeland	Pauline Øien	
Daniel Jacobsen Hasan			

I VOLUNTEER FOR STUDENT ENERGY BECAUSE...



"... I work with a global team who all have the same goal - uniting and exciting students around our shared energy challenge. I am inspired daily by the people I meet and work with through this movement."

- ROSIE PIDCOCK, CHINA



"... I want youth to know that we can start changing the world right now. We have ideas, hopes & dreams that don't have to wait for someone else's validation."

- NEEMA AMADALA, CANADA



"... it provides me with the opportunity to actively engage with peers across jurisdictions, collectively contributing towards shaping the future of the energy sphere."

- SHAYAN NAJIB, SCOTLAND



"... it transcends national boundaries and lays a platform for the youth of this world to get together and shape an energized tomorrow."

- ARAVIND MUTIAH, MALAYSIA



"... I have a lot of fun with the Student Energy team!" - EMILY BROWN, CANADA



"...I believe that it is essential to spread the knowledge about sustainable energy amongst the millennial generation as it will be us that have to bring the necessary change."

- ANDREAS LEHNER, SWEDEN



"...it gives me an opportunity to me to interact, contribute and work with brilliant students across the world regularly, without geographical distance holding us back. Our passion for sustainable energy not only unites us, but also makes us part of a movement."

- MRIALINI SHINDE, INDIA



"...it is an opportunity for me to get involved with various projects with other students from all around the world and together we can make a positive impact on OUR energy future."

- ASHLEY PILIPISZYN, USA



"... I enjoy working with like-minded and passionate #enernerds that are intent on shifting the world to a sustainable energy future." - DENNY BRETT, CANADA

ESTIMATED VOLUNTEER HOURS IN 2013:

13,192

(1,649 eight-hour working days)

Financials at a Glance

STUDENT ENERGY STATEMENT OF OPERATIONS

For the year ended December 31, 2013

	2013	2012
REVENUE		
Corporate sponsorships	\$ 118,102	45,000
Philanthropy	60,169	-
Grants	43,649	-
Other income	1	1
Licenses and program fees	-	4,990
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TOTAL REVENUE	221,921	49,991
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EXPENSES		
Salaries and wages	128,451	5,591
Travel	26,360	10,008
Contractors and consultants	19,902	10,697
Marketing	15,220	2,479
Meetings	13,041	2,764
Office and administrative	10,396	3,062
Professional fees	7,633	9,450
Website	3,577	-
Insurance	960	1,200
Amortization	126	-
Volunteer expenses	52	-
Fundraising	-	8,552
Incorporation costs	-	110
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TOTAL EXPENSES	225,718	53,913
<hr/>		
DEFICIENCY OF REVENUE OVER EXPENSES	\$ (3,797)	(3,922)

STUDENT ENERGY STATEMENT OF FINANCIAL POSITION

For the year ended December 31, 2013

	2013	2012
ASSETS		
Current	\$ 63,043	\$ 8,866
Cash	37,428	-
Accounts and notes receivable	100,471	8,866
Property, plant and equipment (Note 3)	11,427	-
	
	<u>\$ 111,898</u>	<u>\$ 8,866</u>
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accrued liabilities	\$ 18,972	\$ 8,500
Deferred contributions (Note 4)		
Related to operations	87,318	-
Related to property, plant and equipment	9,033	-
	115,323	8,500
Net assets		
Unrestricted	(3,434)	363
Share capital	9	3
	(3,425)	366
	
	<u>\$ 111,898</u>	<u>\$ 8,866</u>

*Full audit report is available at www.studentenergy.org/about/annual-report-financials with the financial statements.

This segment has been included in the Annual Report to disclose a qualification in the audit report dated February 7, 2014.

Basis for qualified opinion - Student Energy derives a portion of its revenues from donations, the completeness of which is not susceptible to audit verification. Consequently, we were unable to obtain sufficient appropriate audit evidence to support the completeness of donation revenue, and we were unable to determine whether any adjustments were necessary.

Qualified opinion - In our opinion, except for the effects of the matter described in the Basis for qualified opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Student Energy as at December 31, 2013 and its financial performance and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles for not-for-profit organizations.

Funders

STUDENT ENERGY ORGANIZATION PARTNERS



STUDENT ENERGY ORGANIZATION SUPPORTERS



INDIVIDUAL DONORS

ATCO POWER
WESTLEY ALEXANDER
GRAY ALTON
MICHAEL BARTON
CHAUNCEY BEGGS
CHRIS BLOOMER
DENNY BRETT
LAUREN BRISKE
EMILY BROWN
JAY BROWN
MARY JO BURKE
SEAN COLLINS
STEVE CHEN
DON DRISSELL

RICK GRAFTON
KIMBERLY GULEVICH
HAVARD HARTVIKSEN
TIMOTHY HENSMAN
TRINA HERNDEN
JULIA KAVUMA
BRIT KEELING
ERIN KLIMP
RYAN KO
MARIA LAZAUSKAS
ANDREAS LEHNER
CRYSTAL LI
TRINA MCCARROLL

ANDREA MCMANUS
ANH NGUYEN
KELLY OGLE
ALICIA PAWLOWSKI
GORD RITCHIE
AMANDA SOULSBY
PETER SMALLEY
MARK TAYLOR
DAC TRAN
HUNG AND TAN TRAN
ADAM TUCKWOOD
JENNIFER WROBEL
JARED ZAMZOW

GIVING TUESDAY

Having achieved status as a CRA registered charity for the first time in 2013, Student Energy made our first major public ask this year. We focused our efforts on one major day of giving, tied in with the Giving Tuesday event birthed in the United States in 2012.

This event was created to counteract the consumerism of Black Friday and Cyber Monday in the US with a day focused entirely around supporting the valuable work of the charitable sector.

Overall, the event was a smashing success for Student Energy and allowed us to engage with our volunteers, supporters and funders in an entirely new way.

STUDENT ENERGY GIVING TUESDAY STATS:

Total Giving Tuesday Donations:

\$12,360

37

Total #
of donors

32

Total # of
first time
donors

43

of tweets
mentioning
Student Energy's
Giving Tuesday
campaign

Appendix 1 - Message from Ban Ki-moon

UNITED NATIONS



NATIONS UNIES

THE SECRETARY-GENERAL

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MESSAGE TO THIRD INTERNATIONAL STUDENT ENERGY SUMMIT

Trondheim, 13 June 2013

I am pleased to greet this important forum for sharing ideas, knowledge and innovation, and I commend the Norwegian University of Science and Technology in Trondheim for hosting it.

The leadership of youth is essential for meeting the demands of sustainable development. Eradicating extreme poverty is our central goal, but we must do so without overburdening the planet's ecological systems. That will mean changing how we produce, distribute and consume energy.

One in five people lack access to electricity -- and the computers, refrigerators and lighting that most of us take for granted. Twice this number depend on wood, charcoal or animal waste for cooking and heating. This is harmful to the health of people and the environment. The energy gap is inequitable and it is unsustainable.

On the other side of the coin are those of us who have plentiful access to energy. We often use it wastefully. Our energy use is directly related to climate change. The planet is warming, and the impacts are transforming our world.

There is something we can do to address both these challenges. We can provide sustainable energy for all. We can turn on the power for every family, school, hospital and business, and at the same time, we can turn down the global thermostat.

But to do so, we need your help, your fresh way of looking at the world -- your world. We need you to ask the provocative, necessary questions, and identify the solutions, that will stimulate the green economy of the future.

I invite all of you to join my Sustainable Energy for All initiative. We have three objectives to reach by 2030. First, to provide universal access to modern energy; second, to double the rate of improvement in energy efficiency; and third, to double renewable energy in the global energy mix. With your support and commitment, your ideas and skills, we can provide sustainable energy for all -- for the benefit of all.

I wish you a productive meeting.

A handwritten signature in black ink, reading 'Ki Moon Ban', is positioned at the bottom left of the page.

Appendix 2 - ISES 2013 Financials

The International Student Energy Summit is Student Energy's largest initiative and while we do not directly take in and expend all funds, the host institution does so on our behalf through a pre-established licensing agreement. We feel that for transparency to our community it is important to disclose the ISES financials in addition to our own organizational financials.

These records are as per the records of the Norwegian University of Science and Technology's (NTNU) accounting department.

	NOK	CDN
INCOME		
Delegate Fees and Sponsorship	2,671,340	481,692
<hr/>		
TOTAL INCOME	2,671,340	481,692
<hr/>		
EXPENSES		
Delegate Subsidization	204,000	36,784
Accommodation	467,000	84,207
Food & Beverages	491,000	88,534
Program	487,000	87,813
Social Events	221,521	39,943
Marketing	69,000	12,441
Post-Event	0	0
Registration Costs	31,250	5,634
Administrative	359,000	64,733
Conference Execution	222,476	40,115
Contingency	48,575	8,758
VAT (Tax)		
<hr/>		
TOTAL EXPENSES	2,600,822	469,967
<hr/>		
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	70,518	12,715

FOUNDING PARTNERS



Statkraft

Statnett

ASSOCIATE PARTNERS



ABB

Schneider
Electric

SUNCOR
ENERGY

Contact

STUDENT ENERGY

www.studentenergy.org

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[/StudentEnergyOrg](https://www.facebook.com/StudentEnergyOrg)



[@StudentEnergy](https://twitter.com/StudentEnergy)



“I am committed to doing everything in my power to transition the world to a sustainable energy future. I am a change maker, an innovator and I will fuel the future of energy.”

