

STUDENTENERGY

2014 ANNUAL REPORT

Introduction

2014 was another year of growth for Student Energy. Our most notable accomplishment was the successful launch of our first-ever Regional Student Energy Summits. The idea behind the Regional Summits was to make our unique conference format available to as many students as possible and give them the opportunity to explore their own regional energy contexts. Thanks to the tireless efforts of student-led planning teams in Aberdeen, Cape Town, New York City and Mexico City we were able to successfully run 4 summits on 4 continents simultaneously – a massive accomplishment for everyone involved!

Another exciting development was the addition of our very own monthly radio program called “Energy Voices.” The show is a partnership with the University of Calgary’s radio station, CJSW, and is podcast globally every month. It has experienced early success with our second episode received a National Community Radio Association award for Best Current Affairs Episode.

Student Energy also saw large revenue growth in 2014 - 33% over 2013 to be exact. As an organization, we are still working to strike the balance between sustained revenue growth and increasing levels of activity and number of programs.

We are also looking forward to what is coming next; 2015 is going to be a huge year for Student Energy. Two of our biggest initiatives ever will be taking place - we will be hosting the International Student Energy Summit in Bali, Indonesia and our energy literacy web platform will finally be launched after over two years of effort. Don’t take your eyes off of us, we have big plans!

Regional Summits (STUDENTENERGYSUMMITS.COM)



LATIN AMERICAN STUDENT ENERGY SUMMIT

- **Students in Attendance:** 300
 - **Host University:** Universidad Nacional Autónoma de México (UNAM)
 - **Chair:** Jorge Luis Hinoma
 - **Student Planning Team:** 19
- **SPEAKER HIGHLIGHTS:**
 - Larry Goulder, Professor of Environmental and Resource Economics at Stanford University
 - Dr. David S. Renné, President of International Solar Energy Society
 - Alejandro Ríos, Director of the Bioenergy Research Consortium at Masdar Institute



EUROPEAN STUDENT ENERGY SUMMIT

- **Students in Attendance:** 200
 - **Host University:** University of Aberdeen
 - **Chair:** Malgorzata Olesiewicz
 - **Student Planning Team:** 35
- **SPEAKER HIGHLIGHTS:**
 - Jim Skea, Professor of Sustainable Energy at Imperial College
 - Christian Redl, European Energy Cooperation team Agora Energiewende
 - Femke De Jong, Carbon Market Watch



AFRICAN STUDENT ENERGY SUMMIT

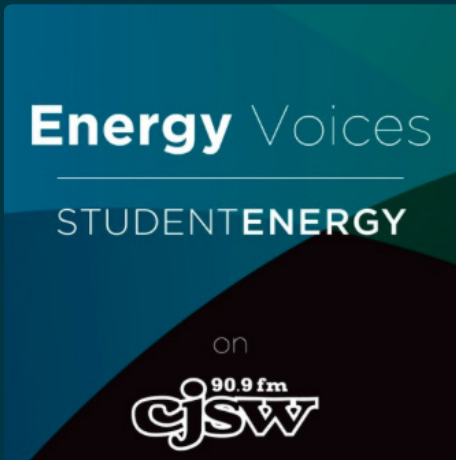
- **Students in Attendance:** 90
 - **Host University:** Cape Peninsula University of Technology
 - **Chair:** Steve Arowolo
 - **Student Planning Team:** 10
- **SPEAKER HIGHLIGHTS:**
 - Dr Elizabeth Rasekoala, Green Shift Africa
 - Dr Wolsey Barnard, Deputy Director General Department of Energy South Africa
 - Frank Dinter, Concentrated Solar Power (CSP) at University Essen, Germany



NORTH AMERICAN STUDENT ENERGY SUMMIT

- **Students in Attendance:** 340
 - **Chair:** Janice Tran and Varun Soni
 - **Student Planning Team:** 17
- **SPEAKER HIGHLIGHTS:**
 - Peter Boyd, Chief Operating Officer, Carbon War Room
 - Shaun Chapman, Senior Director, Solar City
 - Kate Sinding, Deputy Director National Resource Defense Council

Reach



ENERGY VOICES PODCAST

Energy Voices is our magazine-style radio show aimed at bringing long form journalism back to energy and stoking a vibrant dialogue on crucial energy topics. This program is an hour long, pre-produced show taking place once per month in partnership with CJSW Radio station. It provides a unique, non-traditional channel through which to educate students and the greater public on different perspectives of energy and sustainability topics.



STUDENT ICON PARTNERSHIP

Student Energy has partnered up with the OGM to highlight the amazing work of students all over the world. Check out the profiles at: www.theogm.com/student-icon



MEMBERSHIP

Student Energy launched its annual membership to give students access to a global network of events, journals, experts and fellow students who are all working to transition our world to a sustainable energy future.

Student Energy's Kali Taylor calls for a refocusing of the energy debate

The 26-year-old co-founder of Student Energy, a non-profit energy literacy group, says the energy debate needs to be refocused around issues that matter to people

BY ALBERTA OIL STAFF
April 10, 2014

Be the first of your friends to like this.

In early 2012, Kali Taylor rode in a passenger van through a collection of Indian villages just north of New Delhi. After a few local stops, she discovered that some villages were equipped with solar lanterns while others were not. What made the absence of these lanterns so striking was not the imbalance; rather, it was that public funding was available to these remote communities had their leaders simply applied for it.

The situation was wrought with irony. Residents of the villages without solar lanterns were reasoning that if they were given the equipment now, government might not follow through on the much larger promise of eventually connecting them to the electricity grid. Without that tie-in, their hopes of having television would be dashed – a very troubling letdown.

For Taylor, that discovery was both baffling and enlightening. The 26-year-old co-founder of Student Energy, a non-profit energy literacy group, says the energy debate needs to be refocused around issues that matter to people, whether those issues seem valid or not. "The biggest problem with [the energy debate] is that you can't tell people what they should want or what they need. The only time we'll have an equitable system is when people can make choices."

In Brief
Age: 26
Birthplace: Hanna, Alberta
Education: Bachelor of Commerce in Energy Management, University of Calgary
Current Position: Executive Director, Student Energy

PROFILE

Student Energy continued to get recognized for the unique approach we take to energy education and dialogue. Our Executive Director, Kali Taylor received the GLOBE Next Gen Entrepreneur Award and was featured in news stories in many prominent energy publications.



PARTNERSHIP WITH THE UN SUSTAINABLE ENERGY 4 ALL (SE4ALL) INITIATIVE

Student Energy teamed up with the United Nations Sustainable Energy 4 All initiative this year to bring the youth voice to their annual forum. In addition to leading the youth session in New York City, Student Energy also hosted the leader of the initiative in an interactive twitter chat.

The background consists of several overlapping, curved shapes in various shades of teal and blue, creating a dynamic, layered effect. The colors range from a very dark, almost black teal to a bright, vibrant blue. The shapes are smooth and fluid, suggesting movement and energy.

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