

2015

ANNUAL REPORT

STUDENTENERGY



**Dear Student Energy Stakeholders,**

2015 proved just how dynamic and changing the world of energy is. We witnessed rising supplies of natural gas, falling oil prices, record investments in renewables, and a global climate deal signalling a new era of resource development. The only thing that is certain in times like these is the importance of balanced dialogue, innovative thinking, and pragmatic optimism. That is why we are so proud that Student Energy continues to empower and engage the next generation of leaders in our global energy challenges. We are certain that youth will play an important role in this important energy transition and we are committed to supporting them in defining their role.



This past year has been a busy and successful one for Student Energy. The close of 2015 marked the completion of our first-ever strategic plan, originally adopted at the beginning of 2013 and guiding us over these past three years. The Board of Directors is proud of what our Management Team has been able to achieve in such a short period of time, from structural and internal systems to new programs and ever-growing reach; Student Energy now works with over 40,000 young people in 115+ countries and it is clear that the movement is growing.

Some of the highlights of 2015 include launching our global energy education web platform; hosting our largest ever International Student Energy Summit in Bali, Indonesia; welcoming our new Executive Director, Meredith Adler; and running a side-event at the COP21 climate summit in Paris. The report which follows provides details on these incredible milestones as well as our audited financial information and other important information about our programs and operations. We are committed to complete transparency with our community of members, supporters, funders and collaborators.

As we enter a new phase of the organisation, we are excited about the potential that exists in our community and are confident in our ability to further motivate and mobilize. Thank you for your ongoing support and commitment to our vision.

Fuel the future,



Kelly J. Ogle, BOARD CHAIR

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# LOOKING BACK

Student Energy officially incorporated as an organization in October 2011, and by the end of 2012, had a basic structure that allowed for staff to be hired and ongoing operations to occur. In January 2013 Student Energy released its first-ever three-year strategic plan that shaped priorities and resource allocation for 2013, 2014 and 2015. That plan has now expired and the team and Board of Directors have engaged in a new planning process to set the next three-year trajectory.

With new plans on the horizon for Student Energy, it is a great time to look back at how far we have come. The 2013-2015 Strategy consisted of 5 main goals and Student Energy made strides on all of them:

**GOAL 1** Develop a **governance** model that meets the current and future needs of the organization.

Student Energy has established clear Board responsibilities, guidelines and expectations. The Board has adopted policies that are a compilation of best practices from other organizations. The organization now carefully tracks numerous web-based analytics to measure progress over time.

*What's next on governance?* The main focus on governance in the next 3-year plan will be improving measurement of Student Energy's impact. In addition, the organization will do a Board assessment against our new strategic plan to ensure we have the proper skill sets around the table to deliver on our new plan. Finally, Student Energy plans to develop a new high-level global advisory board.

**GOAL 2** Establish processes and procedures for **organizational development** that will allow Student Energy to achieve best practices in operations.

Starting at square one in 2013, Student Energy has now established effective processes for fundraising, financial planning and management, reporting, legal compliance and human resources.

*What's next on organizational development?* More sophisticated tracking and communication efforts with our various stakeholders and community members will be a priority in the coming years.

**GOAL 3** Ensure **mission integrity** for Student Energy through deliberate processes, checks and-balances.

Student Energy fills a unique space in the global energy conversation and maintaining balance and a multidisciplinary lens have always been crucial to our mission. Over the past three years, we have clarified messaging and made efforts to ensure balance in our community, Board and funders.

*What's next for mission integrity?* Mission integrity is not a discreet goal; it is an ongoing process and part of the DNA of the organization. The establishment of a new advisory board will bring more voices to this conversation.

**GOAL 4** Become a global player and trusted resource for **energy literacy**.

Since setting our 2013 strategic plan, Student Energy has run events focused on energy education and empowerment in Norway, Indonesia, South Africa, the United States, Mexico and Scotland. We launched a comprehensive energy education platform covering over 70 energy topics and featuring an interactive map and a series of short, dynamic energy education videos.

*What's next for energy literacy?* Energy education is at the core of our mission; Student Energy will continue to strengthen and share the resources we already have available and foster new opportunities for youth to learn about energy and participate in dialogue around the topic.

**GOAL 5** Establish a strong **community** that empowers the next generation of energy leaders.

Student Energy's online presence and community engages over 40,000 young people in 191 countries.

*What's next for community?* Community building is the main focus of our next phase of growth. Through campus level chapters, Student Energy plans to build its regional presence and engage with students in their own communities on a more consistent basis.

## LOOKING FORWARD

### CHAPTERS

The most significant future project that Student Energy has under development is a global chapter model. Our vision is to create a robust network of future energy leaders on university campuses around the world.

Each chapter will be an extension of Student Energy that is able to engage at the local level while maintaining a meaningful connection to, and delivering the mission of the global organization. Student Energy will enable all chapters through the idea sharing, institutional knowledge and high-level connections necessary to fast track their success.

Chapters will humanize energy and energy leaders. Ultimately proving to participants that their big ideas can become reality. Chapters will act as an entry point for students to get involved with Student Energy and energy initiatives around the world.

Student Energy is currently piloting **5 chapters** to develop a model for growth and sustainability:

- University of Calgary – Fuse Collective
- University of Alberta
- Mount Royal University
- Durham University
- University of Nigeria



# ENERGY LITERACY WEB PLATFORM

At Student Energy, we believe that you can't change a system you don't understand and therefore energy education is the core foundation of our organization. In 2012, when Student Energy was forming as an organization, we completed focus groups with young people around the world and asked them where they needed support as future energy leaders. An accessible, simple, visual energy education tool was referenced again and again. Using this feedback, Student Energy developed our interactive web platform that provides simple and dynamic energy information for Millennials.

ON MAY 18, 2015 WWW.STUDENTENERGY.ORG WAS LAUNCHED

76

TOPICS

26

VIDEOS

457

BLOG POSTS

2,461  
REGISTERED USERS

## FEATURES

In a world where energy information is dominated by polarized soundbites, Student Energy delivers accurate and unbiased energy information to students across the world. StudentEnergy.org is a universal entry point for learning about the energy system.

### Content Transparency



All content on the platform is subject to a verification process. Students in our network research and write the content and each article is then vetted by 1-2 content experts from various backgrounds. Every topic page clearly shows who has had input on authoring it so there is no guessing where it comes from.

### Balanced Presentation



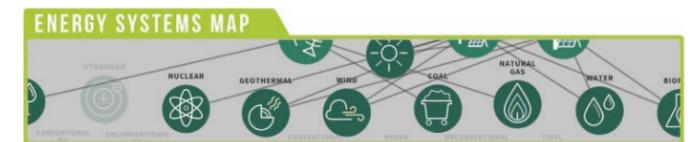
The platform purposely separates facts from opinions. This allows users to learn about the world of energy and formulate your own perspective.

## Engaging Format



The platform features brief, engaging and dynamic text and video. The content is purposefully simple, beautifully designed, and sharable.

## Systems Approach



The most exciting and unique navigation feature of the site is an energy system map that captures the interconnections of the complex energy system in a simple yet dynamic way.

# TOP TEN TOPICS

- Geothermal
- Biomass
- Solar
- Hydro Power
- Coal
- Biofuels
- Wind Power
- Natural Gas
- Hydraulic Fracturing
- Nuclear

# INTERNATIONAL STUDENT ENERGY SUMMIT

The fourth International Student Energy Summit took place June 10-13 in Bali, Indonesia. Our partner institution, the Institut Teknologi Bandung (ITB) assembled a planning team of 59 young, passionate energy leaders who led the planning of this world-class event. ISES 2015 had **over 600 students from 100+ countries** in attendance making the event our largest and most diverse in history.

## HERE'S WHAT DELEGATES HAD TO SAY ABOUT THE CONFERENCE:

I like how the organizers came up with a roster of speakers from different backgrounds. The experience of listening to them was very enlightening. In addition, the diversity of the delegates was staggering and the experience meeting them was also amazing!

My favourite part of ISES 2015 was meeting new people and learning about different perspectives.

I loved everything about ISES 2015. Friends, materials, food, cultural night, gala dinner, everything!!! I already miss ISES 2015. It was the most amazing experience that I have ever had and I will never forget it.

I loved the diversity. People came from all over the world, representing over 100 different nations, united under one umbrella to make our homeland a better place to live in. Interaction between the delegates helped me to learn a lot about them, appreciate different point of views and acknowledge the hard work we put toward a common aim – finding sustainability energy solutions.

The thing that I liked most about ISES 2015 was that the delegates had a lot of networking and social bonding. People there were not just there to attend a summit but to interact with other and to increase their social network. ISES 2015 was not a kind of typical summit but was a platform for many to come out of their shells and destroy their all fears.



## CULTURE NIGHT

The Culture Night was a true highlight of ISES 2015. Bali is known for its rich culture and it was put on display at this special evening for all the delegates. The evening began with all 600 delegates learning to play the Angklung, a traditional Indonesian instrument made of bamboo, in the garden at sunset. This was followed by the Tari Kecak dance also called the “monkey-chanting dance.” It tells the Hindu tale of Ramayana and is one of most famous dances on the island of Bali. It ended in a spectacular fire show that delegates will remember for years to come.



## SPEAKER HIGHLIGHTS

- Sri Mulyani – Managing Director of the World Bank
- Noeleen Heyzer – Under Secretary General of the United Nations
- Suleiman Jasir Al-Herbish, Director-General of the OPEC Fund for International Development (OFID)
- Frans Nauta, Entrepreneur Lead at Climate-KIC
- Stefan Schurig, Climate-Energy Director at World Future Council

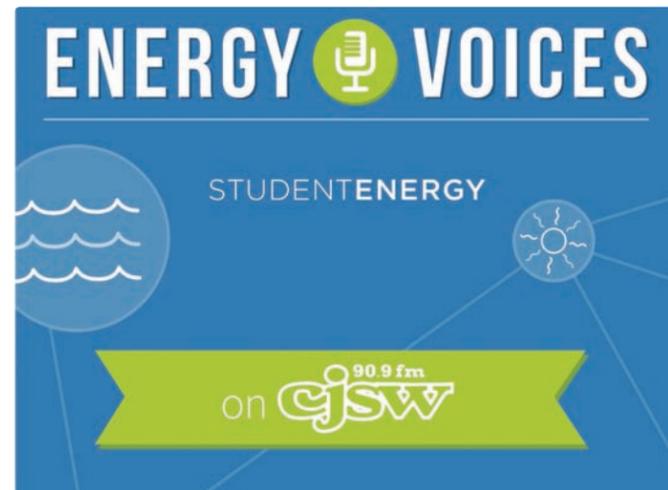
## MEET THE CHAIR – Hilman Syahri Fathoni



Planning ISES 2015 was so far the most surreal experience I've ever had in my life as a student. Every moment beginning from the bid until the last day of the conference was full of lessons. This chairing experience cemented the belief inside me that there is nothing too hard to be impossible. Of far more importance, was also the opportunity to meet and connect with different groups of people from the organizing team, summit delegates and speaker, advisors and many more. Working and interacting with these diverse individuals gave me joy, valuable insights, lasting friendships and connections to these issues that I would never have imagined.”

# ENERGY VOICES

2015 marked the second year of Energy Voices, our magazine-style radio show aimed at bringing long-form journalism back to energy and stoking a vibrant dialogue on crucial energy topics. This program is a partnership with the University of Calgary's radio station the CJSW. Energy Voices established a new partnership with CJSR, the University of Alberta's community radio station, to syndicate the show monthly and welcomed Bullfrog Power as a partner.



### Some of the highlights of our 2015 season include:

- Profiling an impressive, young entrepreneur, Eden Full who created SunSaluter at the age of 18 and is using gravity to provide clean electricity and water.
- An interview with Benjamin Simmons, the head of the Green Growth Knowledge Platform on what makes an economy green.
- A longform interview with Greenpeace's lead oilsands activist, Mike Hudema explored "Life as an Activist" and the role activism plays in transitioning our energy system.
- A multi-part interview on nuclear power explored the history, safety and future of nuclear power globally



### REACH

Energy Voices has approximately **20,000** listeners per month between on-air, podcast and streaming services.

# COP21

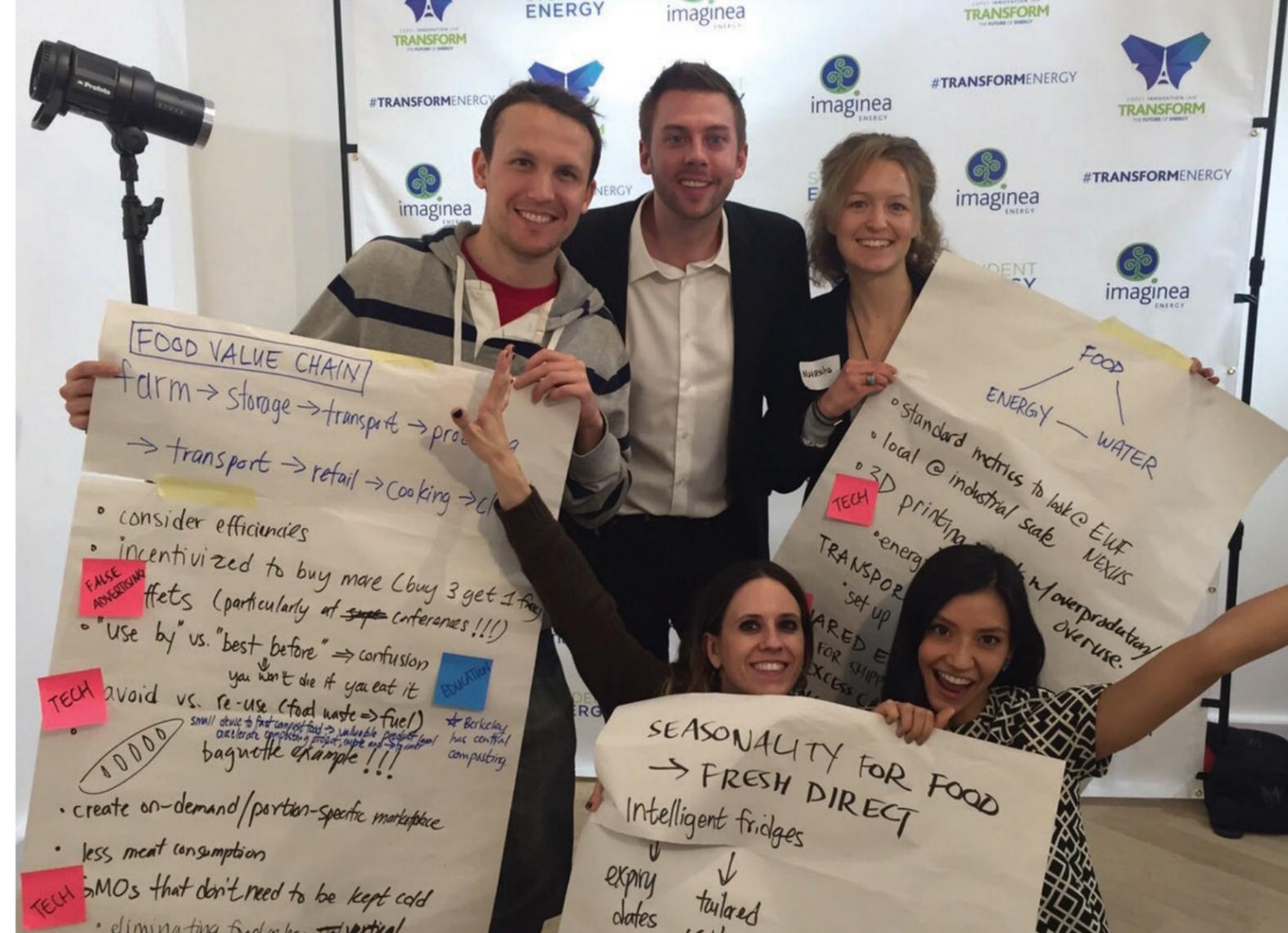


For the first time ever, Student Energy received official Observer status for the United Nation Framework Convention on Climate Change (UNFCCC) 21st Conference of the Parties (COP21). This historic event took place in Paris, France this December welcoming over 30,000 attendees from government, industry, and civil society and resulted in a historic global climate deal.

Student Energy sent a delegation of 7 people and ran an exciting side event.

### UNEP YOUTH CLIMATE REPORT

The Youth Climate Report is an annual climate action documentary that gives global youth the opportunity to contribute to the dialogue around climate change. Two of Student Energy's staff – our project coordinator Julia Maria Becker and our co-founder Sean Collins – were interviewed for the prestigious report.



# INNOVATION JAM

At COP21 Student Energy hosted a side event at a gallery in downtown Paris. This intergenerational meeting of the minds focused on creating tangible solutions to our pressing energy and climate challenges.

In partnership with Imaginea Energy, a group of nearly 100 youth, academia, industry, climate researchers and politicians gathered for Student Energy's Innovation Jam. The purpose of the Innovation Jam was to spend less time talking about the problems we face and more time actively working on solutions to these challenges. Structured similar to an "Unconference", attendees pitched ideas for transforming the energy system. Attendees then broke into groups and brainstormed how to build the ideas and drive them forward.

### NETWORKING AND EVENTS

The Student Energy team hosted an official booth in the Blue Zone and spent much of their time attending and speaking at side conferences and events, highlights include:

- Earth 2 Paris
- Chance for Change
- UNEP Sustainable Innovation Summit
- World Bank Global Landscapes Forum



### #ASKSE

Live from COP21, the Student Energy team answered questions from students all over the world about the climate summit giving youth a direct line into the negotiation.

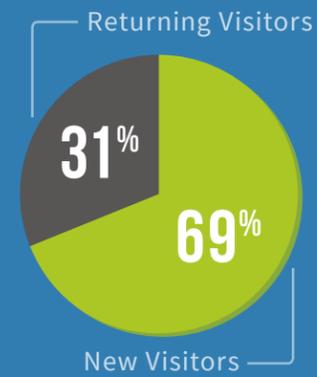
# WEB REACH



**www.studentenergy.org**

Our new web platform went live on May 18, 2015 and has had impressive numbers since its launch.

- 100,818** Total Pageviews
- 57,682** Total Visitors
- 45,493** Total Unique Visitors
- 31,762** Topic Page Visits
- 9,094** Blog Visits
- 2,579** Map Visits



**1:49**  
Total Time on Site

**1:85**  
Average Pageviews per Visit



**TWITTER**

**Followers**  
**3,454** (1,029 new followers, +40% from 2014)

**Profile Visits**  
**20,199**

**Impressions**  
**390,800**

**ENGAGEMENT**

<b>Clicks</b> 1,511	<b>Likes</b> 914
<b>Mentions</b> 696	<b>Replies</b> 144
<b>Retweets</b> 1,067	



**FACEBOOK**

**Followers**  
**23,797** (1,932 new followers, +8% from 2014)

**Post Reach**  
**627,027**

**Comments**  
**352**

**Likes**  
**9,498**

**Shares**  
**909**



**YOUTUBE**

Student Energy uploaded 26 Energy 101 videos and is now delivering nearly 15,000 minutes or 250 hours of energy literacy per month.

**Views**  
**41,693**

**Minutes Watched**  
**91,648**

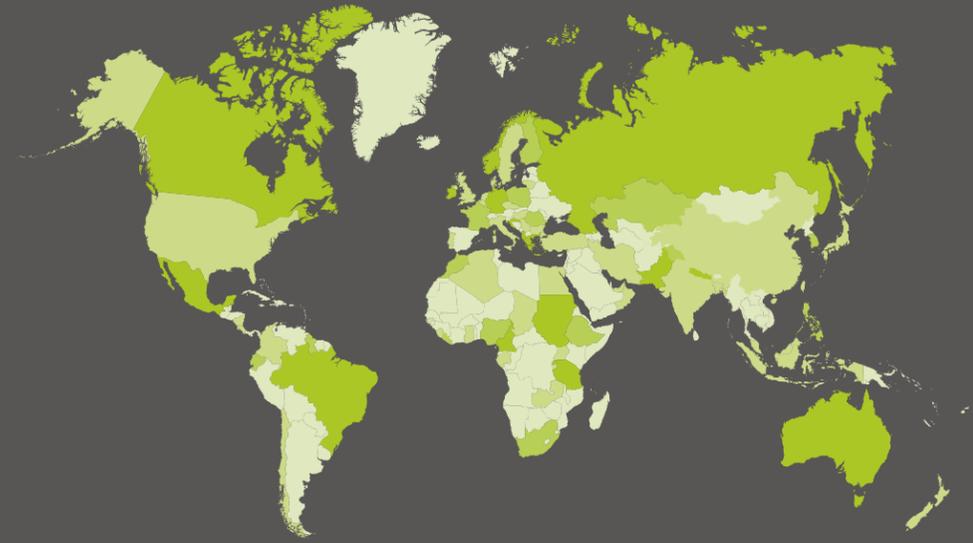
**Likes**  
**267**

**Comments**  
**23**

**Shares**  
**457**

**Subscribers**  
**224**

# A GLOBAL MOVEMENT



## STUDENT ENERGY REACHES YOUTH IN 191 COUNTRIES

- |                            |                       |                     |                          |                         |
|----------------------------|-----------------------|---------------------|--------------------------|-------------------------|
| Afghanistan ●●             | Colombia ●●           | Hungary ●●          | Mexico ●●                | Sierra Leone ●●         |
| Albania ●●                 | Comoros ●●            | Iceland ●●          | Micronesia ●●            | Singapore ●●            |
| Algeria ●●                 | Congo (DRC) ●●        | India ●●            | Moldova ●●               | Slovakia ●●             |
| Angola ●●                  | Congo (Republic) ●●   | Indonesia ●●        | Monaco ●●                | Slovenia ●●             |
| Antigua & Barbuda ●●       | Costa Rica ●●         | Iran ●●             | Mongolia ●●              | Somalia ●●              |
| Argentina ●●               | Cote d'Ivoire ●●      | Iraq ●●             | Montenegro ●●            | South Africa ●●         |
| Armenia ●●                 | Croatia ●●            | Ireland ●●          | Morocco ●●               | South Sudan ●●          |
| Aruba ●●                   | Curacao ●●            | Israel ●●           | Mozambique ●●            | Spain ●●                |
| Australia ●●               | Cyprus ●●             | Italy ●●            | Myanmar ●●               | Sri Lanka ●●            |
| Austria ●●                 | Czech Republic ●●     | Jamaica ●●          | Namibia ●●               | St. Kitts & Nevis ●●    |
| Azerbaijan ●●              | Denmark ●●            | Japan ●●            | Nepal ●●                 | Sudan ●●                |
| Bahamas ●●                 | Djibouti ●●           | Jordan ●●           | Netherlands ●●           | Suriname ●●             |
| Bahrain ●●                 | Dominican Republic ●● | Kazakhstan ●●       | New Zealand ●●           | Swaziland ●●            |
| Bangladesh ●●              | Ecuador ●●            | Kenya ●●            | Nicaragua ●●             | Sweden ●●               |
| Barbados ●●                | Egypt ●●              | Kosovo ●●           | Nigeria ●●               | Switzerland ●●          |
| Belarus ●●                 | El Salvador ●●        | Korea ●●            | Norway ●●                | Syria ●●                |
| Belgium ●●                 | Estonia ●●            | Kuwait ●●           | Oman ●●                  | Taiwan ●●               |
| Belize ●●                  | Ethiopia ●●           | Krygyzstan ●●       | Pakistan ●●              | Tajikistan ●●           |
| Benin ●●                   | Faroe Islands ●●      | Laos ●●             | Palau ●●                 | Tanzania ●●             |
| Bermuda ●●                 | Fiji ●●               | Latvia ●●           | Palestine ●●             | Thailand ●●             |
| Bhutan ●●                  | Finland ●●            | Lebanon ●●          | Panama ●●                | Timor-Leste ●●          |
| Bolivia ●●                 | France ●●             | Lesotho ●●          | Papua New Guinea ●●      | Tonga ●●                |
| Bosnia & Herzegovina ●●    | Gabon ●●              | Liberia ●●          | Peru ●●                  | Trinidad and Tobago ●●  |
| Botswana ●●                | Gambia ●●             | Libya ●●            | Philippines ●●           | Tunisia ●●              |
| Brazil ●●                  | Georgia ●●            | Liechtenstien ●●    | Poland ●●                | Turkey ●●               |
| British Virgin Islands ●●  | Germany ●●            | Lithuania ●●        | Portugal ●●              | Uganda ●●               |
| Brunei Darussalam ●●       | Ghana ●●              | Malawi ●●           | Puerto Rico ●●           | Ukraine ●●              |
| Bulgaria ●●                | Gibraltar ●●          | Malaysia ●●         | Qatar ●●                 | United Arab Emirates ●● |
| Burkina Faso ●●            | Greece ●●             | Maldives ●●         | Romania ●●               | United Kingdom ●●       |
| Burundi ●●                 | Grenada ●●            | Mali ●●             | Russia ●●                | USA ●●                  |
| Cambodia ●●                | Guam ●●               | Marchall Islands ●● | Rwanda ●●                | US Virgin Islands ●●    |
| Cameroon ●●                | Guernsey ●●           | Matrinique ●●       | Saint Kitts and Nevis ●● | Uruguay ●●              |
| Canada ●●                  | Guinea ●●             | Mauritania ●●       | Samoa ●●                 | Uzbekistan ●●           |
| Cape Verde ●●              | Guatemala ●●          | Haiti ●●            | San Marino ●●            | Venezuela ●●            |
| Cayman Islands ●●          | Guyana ●●             | Honduras ●●         | Saudi Arabia ●●          | Vietnam ●●              |
| Central Africa Republic ●● | Chad ●●               | Hong Kong ●●        | Senegal ●●               | Yemen ●●                |
| Chile ●●                   | China ●●              |                     | Scotland ●●              | Zambia ●●               |
|                            |                       |                     | Serbia ●●                | Zimbabwe ●●             |

● EVENTS ● WEB PLATFORM

# COLLABORATION

Student Energy believes in the importance of collaboration and partnership for advancing a sustainable energy future. In 2015, Student Energy worked collaboratively with a number of initiatives to bring the youth voice to the global energy conversation.

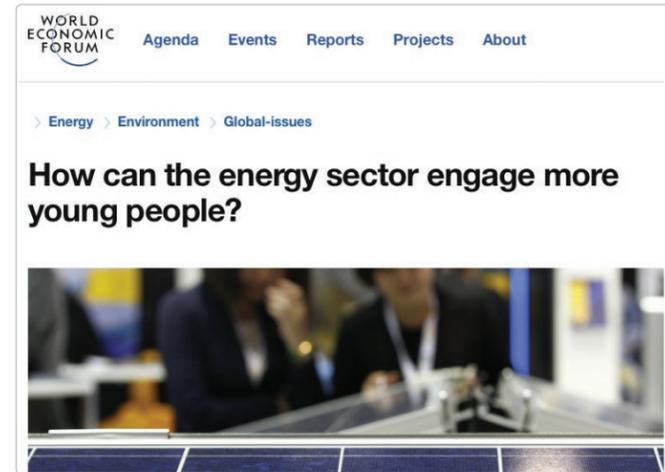


## SE4All Forum

Student Energy was proud to continue its relationship with the United Nations' Sustainable Energy 4 All initiative in 2015. Our co-founder, Sean Collins, moderated the youth session at SE4All's Annual Forum that took place May 18-21 at the United Nations headquarters in New York City.

## World Economic Forum Blog

Student Energy contributed to the distinguished World Economic Forum blog about engaging youth in the energy system.



## Energy Futures Lab

The Natural Step Canada is running an interactive Energy Futures Lab that convenes innovators and influencers to collectively address current and future energy challenges. Our co-founder Sean Collins has been selected as a fellow of the program.



### CONFERENCES AND TALKS

- Congreso Internacional de Sustentabilidad IBERO - March 2015 – Mexico City, Mexico
- Energy Exchange International Conference on Energy Literacy - September 2015 - Toronto, Canada
- Generate 2015 - November 2015 - Vancouver, Canada
- Chance for Change - December 2015 – Paris, France



### PANELS AND ADVISORY

- Let's Talk Energy
- Smart Prosperity
- Katerva Sustainability Awards

# PARTNERS

As a young, ambitious and rapidly growing organization, the support of our partners is absolutely crucial to building Student Energy's global movement. Thank you to all our partners, supporters and donors for your ongoing support of our vision and mission.



### DONORS

- |                  |                 |                      |                 |
|------------------|-----------------|----------------------|-----------------|
| KATHERINE BAKST  | HEATHER HART    | MURIEL MERSEREAU     | JANICE TRAN     |
| RENEE BEAULAC    | TIMOTHY HENSMAN | MARY MERSEREAU-KEMPF | CAMILLA URDAHL  |
| MICHAEL BROWNELL | JULIA KAVUMA    | ROBERT MITCHELL      | JENNIFER WROBEL |
| SEAN COLLINS     | RYAN KO         | IPSOS MORI           | BRAD ZUMWALT    |
| KAREN COLLINS    | VISOT MAO       | MATTHEW ORMROD       |                 |
| MARSHALL DUNN    | TRINA MCCARROLL | ROBIN RIERDAN        |                 |

# EXECUTIVE DIRECTOR TRANSITION

2015 marked a very important organizational change for Student Energy - on September 1, we welcomed our new Executive Director to the team to continue building our vision and movement.

**Kali Taylor** led Student Energy from 2012- 2015. Kali co-founded the organization with Sean Collins and Janice Tran in 2012 after overseeing the planning of two International Student Energy Summits and identifying the need for the organization to educate and empower youth interested in energy. Prior to this role, Kali worked in the energy industry for 5 years in CO2 reduction management, project management, and business development.

**Meredith Adler** comes from a long history of youth engagement, sustainability and development. Prior to joining Student Energy, Meredith was Communications Coordinator for Clean Energy Canada where she project managed the Tracking the Energy Revolution report series. Before that she could be found doing anything from running a youth trail construction crew in the Cascades, to coaching a campus tours team on university campuses, to working on youth leadership programming in Latin America.

## THREE QUESTIONS FOR THE EXECUTIVE DIRECTORS

### KALI



*When it comes to the ED role, what are you going to miss most?*

I won't be going too far from the organization, as I will be taking over the Board Chair role in 2016, so luckily I won't have to miss any of the big things. But if I had to choose one thing, I think it would be the ongoing communication with our volunteers all over the world. Some of my fondest memories are waking up at crazy hours to talk to our summit planning teams in Bali, Norway, etc.

*What do you think Meredith brings to this role?*

Above all else I think Meredith brings genuine passion for youth engagement. I really could talk for hours about her numerous talents and skill sets but I think the passion and dedication are what really matter in a role like this and she has them in abundance. She genuinely cares about seeing young people succeed and transform the future of energy.

*What part of Student Energy's future are you most excited about?*

Right now I am most excited about the Chapter program. When Sean, Janice and I sat together for the first time in a classroom over 5 years ago to brainstorm our vision for this organization we always hoped that it would get to the point where campuses all over the world would have clubs where they could actively engage in the energy conversation on a daily basis. The Chapters program is that vision coming to reality and I can't wait to see where Meredith and her team take it.

### MEREDITH



*When it comes to the ED role, what are you most excited about?*

My motivation is how Student Energy consistently acts as the spark that empowers youth to go out and work to shape their future. Every day I get emails about new projects, or interesting research and it's amazing to see how Student Energy can be that push, motivation, or learning experience that leads to such amazing work by young people all over the world.

Bottom line, my motivation is the enernerds. I want to do whatever I can, and I want Student Energy to do whatever it can, to be effective in helping them change the world.

*What has Kali taught you?*

Kali has taught me to embrace change while constantly pushing for more. Student Energy is an organization that has grown beyond what anyone expected it would be when the first International Student Energy Summit was just an idea in 2009. This happened because instead of Kali and the other co-founders simply patting themselves on the back for a job well done, they had the foresight to see that they were filling a need that our generation had. So Kali dropped her (better paid) career path, and embraced the opportunity to make change by establishing Student Energy as a not-for-profit in 2011. More than that, she pushed for change to be as big and effective as resources allowed and under her watch that has produced some great results, fostering community of 40,000 enernerds in 120 countries. With that leadership mindset, Student Energy has been able to take off and our alumni have been motivated to do some pretty incredible things.

Kali is an incredible person who makes change happen. Student Energy has been lucky to have her and I feel lucky to count her as one of my top inspirations and mentors.

*What part of Student Energy's future are you most excited about?*

It is hard to choose just one thing, but I can't contain my excitement when I talk about Student Energy's chapter program. We have been piloting this initiative for the last year, and I feel like nothing embodies our belief in youth empowerment quite like us taking the Student Energy brand, handing it over to our enernerds and saying "take this, leverage it and go do great things to shape energy in your community." This program is significant because it gives so many enernerds the framework and the toolkit they need to start acting on energy right here and now. We're already seeing some pretty great results from the pilots, and I truly believe some amazing things we haven't even dreamed up yet will come out of this program.

### SPEAKING OF THE NEXT GENERATION OF LEADERS...

Student Energy would like to congratulate our cofounder Sean Collins and his partner Renee Beaulac on their newest addition - **Bo Rudy Collins**, our little enerbaby. Bo was born on June 18, 2015 just after our summit in Bali.



# MEET THE TEAM

Without the dedication of these amazing people, Student Energy would not exist. Thank you to each and every one of you for lending us your talent, passion and drive to grow this movement.

## BOARD OF DIRECTORS

Kelly Ogle, *Board Chair*  
David Addison, *Vice Chair*  
Nick Blandford, *Secretary*  
Timothy Hensman, *Treasurer*  
Rhea Hamilton  
Bob Mitchell

## COP 21 TEAM

Meredith Adler  
Sean Collins  
Kali Taylor  
Janice Tran  
Rosie Pidcock  
Julia-Maria Becker  
Julius P.  
Daniel Fipke  
Santiago Antonio Espinosa de los Monteros Harispuru  
Kay She

## GLOBAL VOLUNTEER TEAM

Vishal Gajjar  
Laurie Rudzinski  
Tijane Koita  
Neema Amadala  
Keiver Tremblay  
Julius P. Wesche  
Olivia Szostek  
Tatenda Nyazika  
Mrinalini Shinde  
Ashley Pilipiszyn  
Alejandro Navarro  
Abdelnaser Dwaikat  
Ratna Eka Putri  
Alec E. Roth  
Benjamin Reeves

## MANAGEMENT TEAM

Kali Taylor, *Cofounder & Executive Director*  
Meredith Adler, *Community Manager and Executive Director*  
Sean Collins, *Cofounder & Manager of Partnerships and Fundraising*  
Julia-Maria Becker, *Project Coordinator*

Christopher Frewin  
Stacy Muise  
Jeff Rutherford  
Shakiru Okunade  
Denny Brett  
Tayler Amatto  
Zayed Almansouri  
Jordan Carlson  
Kehinde Oluwaseyi Ehineni  
Ahmed Aly  
David Ward  
Andreas Lehner  
Annick Kabeya  
Jonathan Wandji Nguendop  
Tamzid Mahmood  
Olga Gerasimchuk  
Amarnath Reddy  
Konrad Wojnar  
Tegan Valentine  
Angel Antonio Cancino  
Nulutahua  
Geetha Kanniah  
Nazmus Sadat  
Faria Tasnim  
Neyamot Ali Khan Hemal  
Imran Noor  
Musavvir Mahmud Season  
Farihal Abedin  
Saniul Islam  
Ruhi Sharmin

## SUPPORT TEAM

Janice Tran, *Cofounder*  
Rosie Pidcock, *Changemakers & Global Partnerships*  
Daniel Fipke, *ISES 2015 Sponsorship*  
Shakiru Okunade, *ISES 2015 Sponsorship & Global Partnerships*

Nina Zholudeva  
Muhammad Tri Rizki  
Rishabh Nagaich  
Loecky Harvianto  
Ahmad Tabish  
Abdul-Rashid Tahiru  
Sara Bhurgari  
Diah Ayu Zubaidah  
Dieff Vital  
Omeye Chimaobi  
McKenna Smith  
Ashna Soobaruth  
Surendra Pandit  
Muhammad Nuruddeen Salihu  
Nothando Thwala  
Muhammad Manaf  
Paras Tyagi  
Laksmi Satria  
Khalid Salmi  
Afifah Lutfiya Hanum  
Koumila Munisamy  
Kyle Lawrence  
Zachary Adolphe  
Olivia Reshetylo  
Hugh Hadican  
Serge Djohy  
Adrian Nandez Hernandez  
Sofia Trim  
Doina Rusu  
Alex Hayvren



Håvard Hartviksen  
Anita Lazurko

## ISES 2015 PLANNING TEAM

Hilman Syahri Fathoni  
Siti Nurul Zhahara  
Deva Tasia Ulitha  
Aqcaya Zihni Bazliah  
Grandy William Kinsey  
Seshana Junisa Aviananda  
Mayvita Dewi  
Yosandi Calimanto  
Miranti Fitri Khairunissa  
Nabela Risky  
Aqiela Raissa Syahriar  
Grendilaxrama Santanuaji  
Okky Warman  
Reza Abdurahman  
Michael Jefry  
Sarah Risda Nafisah  
Yasmine Kurnia  
Yunisa Arini Anwar  
Deniswara Nur F. P.  
Saviq  
Ibrahim Akbar  
Tatas Prastyo Aji  
Muhammad Adi Prasojo  
Andy Hidayatullah Rosman  
Qoyyima Fias Salam  
Cindy Agustina  
Ervano Nurriyadi  
Priyanka Ridianti Nurkhalida

Sarah Dinna O.  
Musfiandini Zahra  
Zelina Venesia  
Shahasrakiranna  
Nina Amanda  
Bayu Aji Prakoso  
Iftikar Izzaturrahman  
Mayta Kamila  
Farrell Yodihartomo  
Kurniawan Adhi Ramadhani  
Aria Dhanang D.  
Sofia Tharrannisa  
Feisal Soentoro Walnadi  
Mewengkang  
Vidia Anindhita  
Probo Nogoya  
Chandra Fadhillah Amiin  
Gene Adhiyasa  
Novan Putra Irnanda  
Isna Rasyad Hanief  
Natassha Chessie  
Afifah Fakhrunnisa Bijaksana  
Akbar Syahid Rabbani  
Nadya Amalia  
Anindita Aliyah Utami  
Nugraha Suryakomara  
Rumaisa Restiani  
Edo Ronaldo  
Fikri Aulia  
Arum Larasati Winarso  
Muhammad Rifky Akbar  
Joy Arsyad

## ISES 2015 VOLUNTEERS

Ahmad Arviandito Caesara  
Farah Nafisa Ariadji  
Hendio Oktaviolefi  
Joshua Christian  
Nicolas Jalu Pangesty  
Nur Qosim Ghozali  
Raditya Andean  
Yaris Adrianto  
Yehezkiel David  
Nail Bawazeer  
Muhammad Musa  
Firda Fadhilah  
Fadhilah Metra  
Kana Natania  
Kintan Permata deRose  
Luki Nakasira  
M. Rahmat Cahyadi  
Manuela Putri  
Ryan Jodi Pratama  
Sevi Maulinadya  
Vania Herlambang  
Aghnia Marsha  
Agustine Christela  
Asyera Barty  
Catherine Nur Komara  
Chris Evan  
Daniella Bernadete Ryninta  
Fitriasyifa Asriningtyas  
Geby Amanda Putri  
Izzaturrahman  
Krishna Satya Wiananda  
M. Levy Aninditio  
Marsya Chairuna N  
Merdiani Aghnia  
Miqdad Darmawan  
Nabila Salsa  
Ni Putu Wulan Romianingsih  
Nurul Hayana  
Pelangi Putri  
Rudy Valentino  
Sheila Hana  
Tamara Qanita  
Tjan Marco Orlando  
Trima Yusiana  
Vanessa Maria  
Vincent Alexander

Dian Aris Sandi  
Edwin  
Elisabeth Medina  
Endang Rahmat  
Rahadian Muslim  
Bahar Sangkur  
Hasan Tri Atmojo  
M. Audi Muttaqin  
Michael John  
Ni Putu Sitha Medha P  
M. Ikrar Athalla  
Mamduh Mahfudzi  
M. Mahlan Zuhdi H.  
Esa Trisaputra  
Angga Sudibyo  
Nadhira Sagita Putri  
Sandy Indriana  
Farizan Ramadhan  
Tammya Ayu Purnomo  
Amalina Shabrina  
Abdullah Fikri Ismanto  
Achmad Nazar  
Febri Adriandi  
Inas Raras Maheningtyas  
Jagad  
Sarita Larasati  
Tiffani Valindia  
Aprianto Dwi Putra  
I Putu Syena Widyatmika  
Ida Ayu Komala

Komang Ayu Puspa Warni  
Raditya Halim V.  
Yogiswara Dharma Putra

#### WEB PLATFORM CONTENT CONTRIBUTORS

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Jeff Rutherford  
Shakiru Okunade  
Denny Brett  
Tayler Amatto  
Zayed Almansouri  
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Khalid Salmi  
Laksmi Satria  
Surendra Pandit  
Ashley Pilipiszyn  
Tijane Koïta

## FINANCIALS

### STATEMENT OF OPERATIONS

For the year ended December 31, 2015

	2015	2014
<b>REVENUE</b>		
Corporate sponsorships	\$ 164,401	170,940
Grants	104,771	134,405
Licenses and program fees	50,535	18,923
Other income	19,431	2,510
Philanthropy	2,150	6,856
<b>TOTAL REVENUE</b>	<b>341,288</b>	<b>333,634</b>
<b>EXPENDITURES</b>		
Salaries and wages	\$ 114,964	146,037
Marketing	42,758	14,621
Contractors and consultants	38,527	7,219
Amortization	26,237	13,792
Meetings	24,651	22,502
Travel	18,252	16,864
Office and administrative	12,251	15,168
Professional fees	8,949	6,215
Insurance	1,125	1,175
Facilities and equipment	804	57,671
Website	300	9,053
	<b>288,818</b>	<b>310,317</b>
<b>EXCESS OF REVENUE OVER EXPENDITURES</b>	<b>\$ 52,470</b>	<b>23,317</b>

ESTIMATED VOLUNTEER HOURS IN 2015:

28,286

# FINANCIALS

## STATEMENT OF FINANCIAL POSITION

As at December 31, 2015

	2015	2014
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 10,615	\$ 44,531
Accounts receivable	15,005	5
Goods and services tax receivable	4,992	2,681
	<b>30,612</b>	<b>47,217</b>
Property (Note 3)	113,917	94,380
	<b>\$ 144,529</b>	<b>\$ 141,597</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 9,437	\$ 16,888
Deferred contributions (Note 4)	62,730	104,817
	<b>72,167</b>	<b>121,705</b>
<b>Net assets</b>		
Unrestricted	21,169	(19,886)
Invested in property	51,187	-
Share capital (Note 5)	6	6
	<b>72,362</b>	<b>19,892</b>
	<b>\$ 144,529</b>	<b>\$ 141,597</b>

\*Full audit report is available at <https://www.studentenergy.org/annual-report-and-financials> with the financial statements.

This segment has been included in the annual report to disclose a qualification in the audit report dated March 4, 2016.

Basis for qualified opinion - Student Energy derives a portion of its revenues from donations, the completeness of which is not susceptible to audit verification. Consequently, we were unable to obtain sufficient appropriate audit evidence to support the completeness of donation revenue, and we were unable to determine whether any adjustments were necessary.

Qualified opinion - In our opinion, except for the effects of the matter described in the Basis for qualified opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Student Energy, as at December 31, 2015 and its financial performance and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles for not-for-profit organizations.

# ISES 2015 FINANCIALS

The International Student Energy Summit is Student Energy's largest initiative and is administered through a licensing agreement between Student Energy and the host institution. Revenue and expenses from the Summit are managed by the host institution and reported to Student Energy, with any profit being returned to the organization for future programming. *These figures are as per the records of the Institut Teknologi Bandung (ITB)*

	RP	USD
<b>REVENUE</b>		
Sponsorship	8,476,481,400	634,942
Donations	111,000,000	8,315
Registration Fees	171,010,964	12,810
	<b>8,758,492,364</b>	<b>656,067</b>
<b>EXPENSES</b>		
Hospitality	4,684,708,778	350,915
Creative Program	171,861,122	12,873
Travel and Accommodation	1,290,109,860	96,637
Human Resources	157,592,095	11,805
Administration	130,182,604	9,752
Social Events	142,051,250	10,641
Media and Design	492,049,529	36,858
Main Program	22,964,949	1,720
Production	891,720,000	66,796
Video and Photography	211,447,000	15,839
	<b>8,194,687,187</b>	<b>613,834</b>
<b>Excess (Deficiency) of Revenue Over Expenses</b>	<b>563,805,177</b>	<b>42,233</b>

## ISES 2015 FOUNDING PARTNERS



## ISES 2015 ASSOCIATE PARTNERS



## CONTACT

### STUDENT ENERGY

7804 - 5 Street NW Calgary Alberta Canada T2K 1E1

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# I AM PART OF A MOVEMENT

I am committed to doing everything in my power to transition the world to a sustainable future. I am a change maker, an innovator and I will fuel the future of energy.

STUDENTENERGY

“I am committed to doing everything in my power to transition the world to a sustainable energy future. I am a change maker, an innovator and I will fuel the future of energy.”

